

Product Name	Rice Krispies made with Whole Grain Brown Rice
Flavor Descriptor	
NLI Description	SSB
Brand	Kellogg's



Date Created	01/07/20
NLI #	16004
Kosher Status	OU Pareve
Product of	U.S.A.

USDA Ounce Equivalents of Grain per Serving	1
USDA Ounce Equivalents of Meat/Meat Alternate	
Whole Grains (g/serving)	26 g

Serving Size	1 Container	
Serving Size g	28	
Serving Size oz		
Amount Per Serving	Cereal	
Calories	110	
		% Daily Value*
Total Fat	1 g	1 %
Saturated Fat	0 g	0 %
Trans Fat	0 g	
Polyunsaturated Fat		
Monounsaturated Fat		
Cholesterol	0 mg	0 %
Sodium	160 mg	7 %
Total Carbohydrate	23 g	8 %
Dietary Fiber	1 g	4 %
Soluble Fiber		
Insoluble Fiber		
Total Sugars	<1 g	
Includes <1g Added Sugars	<1 g	2 %
Sugar Alcohol		
Protein	2 g	
Vitamin D	2 mcg	10 %
Calcium	0 mg	0 %
Iron	8.1 mg	45 %
Potassium	70 mg	0 %
Vitamin A		%
Vitamin C		10 %
Vitamin E		%
Vitamin K		%
Thiamin		20 %
Riboflavin		20 %
Niacin		20 %
Vitamin B6		20 %
Folate	160 mcg DFE	40 %
Folic Acid	95 mcg	
Vitamin B12		20 %
Biotin		%
Pantothenic Acid		%
Phosphorus		%
Iodine		%
Magnesium		%
Zinc		%
Selenium		%
Copper		%
Manganese		%
Chromium		%
Molybdenum		%
Chloride		%
Choline		%
Fluoride		%

Ingredients:
Ingredients: Whole grain brown rice, sugar, contains 2% or less of salt.
Vitamins and Minerals: Iron (ferric phosphate), vitamin C (ascorbic acid), niacinamide, vitamin B2 (riboflavin), vitamin B6 (pyridoxine hydrochloride), vitamin B1 (thiamin hydrochloride), folic acid, vitamin D3, vitamin B12.

ALLERGEN INFORMATION:

GTIN/UPC Code	Type of Package	Net Weight	Servings Per Container
00038000787898	Case		96
00038000926327	Container	1oz (28g)	1

Nutrient Contents Per 100g			
Calories	384	Vitamin E	0 mg
Total Fat	2.8 g	Vitamin K	NA mcg
Saturated Fat	0.6 g	Thiamin	0.86 mg
Trans Fat	0.0 g	Riboflavin	0.93 mg
Polyunsaturated Fat	1.0 g	Niacin (NE)	11.4 mg
Monounsaturated Fat	1.0 g	Vitamin B6	1.21 mg
Cholesterol	0 mg	Folate (DFE)	571 mcg
Sodium	589 mg	Folic Acid	342 mcg
Total Carbohydrate	83.6 g	Vitamin B12	1.7 mcg
Dietary Fiber	3.6 g	Biotin	NA mcg
Soluble Fiber	3.2 g	Pantothenic Acid	NA mg
Insoluble Fiber	0.4 g	Phosphorus	296 mg
Total Sugars	2.7 g	Iodine	NA mcg
Added Sugars	2.7 g	Magnesium	152 mg
Sugar Alcohols	0.0 g	Zinc	2.1 mg
Protein	8.0 g	Selenium	NA mcg
Vitamin D	7.1 mcg	Copper	NA mg
Calcium	35.5 mg	Manganese	NA mg
Iron	28.9 mg	Chromium	NA mcg
Potassium	285 mg	Molybdenum	NA mcg
Vitamin A (RAE)	0 mcg	Chloride	NA mg
Vitamin C	32 mg	Choline	NA mg
NA = Database values for the nutrient do not exist or are incomplete.		Fluoride	NA mg
		Moisture	2.25 %
		Ash	3.35 %
		Whole Grain	96.08 %

Product information can change at any time. Always refer to product package for current nutrition and ingredient information.

Bonnie Farmer
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 Nutrition Labeling & Regulatory Compliance
 Kellogg Company

