



Cocoa Puffs™ Cereal Bars (96 ct) 1.42 oz

UPC: 016000455771

Information Accurate as of: **May 13, 2020**

DESCRIPTION

A convenient, no-mess chewy cereal bar made with Cocoa Puffs™ cereal pieces and individually wrapped to enjoy on-the-go. Made without gelatin. Made with no artificial flavors, no colors from artificial sources, and no high fructose corn syrup. For crediting in USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, and USDA Smart Snacks criteria.

Case GTIN: 10016000455778

Unit Weight: **1.42 OZ**

Units per case: **96**

Nutrition Facts

1 Bar (40g)
Serving Size
Calories
per serving

160

Amount/serving	% Daily Value**	Amount/serving	% Daily Value**
Total Fat 3.5g	4%	Sodium 105mg	5%
Saturated Fat 0g	0%	Total Carbohydrate 30g	11%
Trans Fat 0g		Dietary Fiber 3g	10%
Cholesterol 0mg	0%	Total Sugars 9g	
		Includes 9g Added Sugars	17%
		Protein 3g	
Vitamin D 0%	• Calcium 20%	• Iron 10%	
Potassium 2%	• Vitamin A 2%	• Vitamin C 0%	
Thiamin 8%	• Riboflavin 4%	• Niacin 2%	
Vitamin B6 6%	• Folate 4%	• (10mcg Folic Acid) 4%	
Vitamin B12 4%	• Zinc 6%		

**The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

*Not a significant nutrient source

Nutrition Facts

Calories
Approx Per 100g

400

Amount/100g	% Daily Value**	Amount/100g	% Daily Value**
Total Fat 8g		Sodium 260mg	
Saturated Fat 1g		Total Carbohydrate 74g	
Trans Fat 0g		Dietary Fiber 7g	
Cholesterol 0mg		Total Sugars 23g	
		Includes 22g Added Sugars	
		Protein 6g	
Vitamin D • Calcium		• Iron	
Potassium • Vitamin A		• Vitamin C	
Thiamin • Riboflavin		• Niacin	
Vitamin B6 • Folate		• (25mcg Folic Acid)	
Vitamin B12 • Zinc			

**The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.

*Not a significant nutrient source

INGREDIENTS: Whole Grain Oats, Corn Syrup, Cereal (whole grain corn, sugar, corn meal, corn syrup, cocoa processed with alkali, canola oil, caramel color, salt, fructose, brown sugar syrup, baking soda, natural flavor. vitamins and minerals: tricalcium phosphate, calcium carbonate, Vitamin C [sodium ascorbate], A B Vitamin [niacinamide], Zinc and Iron [mineral nutrients], Vitamin B6 [pyridoxine hydrochloride], Vitamin B2 [riboflavin], Vitamin B1 [thiamin mononitrate], Vitamin A [palmitate], A B Vitamin [folic acid], Vitamin B12, Vitamin D3), Sugar, Whole Wheat Flour, Fructose, Canola Oil, Brown Rice Flour, Chicory Root Extract. Contains 2 % or less of: Vegetable Glycerin, Calcium Carbonate, Cocoa Processed With Alkali, Whole Oat Flour, Maltodextrin, Corn Flour, Modified Wheat Starch, Caramel Color, Salt, Baking Soda, Natural Flavor. CONTAINS WHEAT; MAY CONTAIN SOY INGREDIENTS

KOSHER APPROVAL:

ALLERGENS:

Nutritional information is subject to change. See product label to verify ingredients and allergens. Do not eat raw dough or batter.

This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change.
Search results are based on the system information available. Nutritional information is subject to change. See product label on package to verify ingredients and allergens.



GENERAL MILLS

Formulation Statement for Documenting Grains in School Meals

Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.(Crediting Standards Based on Grams of Creditable Grains)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: Cocoa Puffs® Cereal Bar Code No.: 16000-45577

Manufacturer: General Mills, Inc. Serving Size 1.42 OZ (40g) (raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No (Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non- creditable grains: Yes X No How many grams: <3.99g (Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G, Group H or Group I. (Different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16grams creditable grain per oz eq; Group H uses the standard of 28grams creditable grain per oz eq; and Group I is reported by volume or weight.) Indicate to which Exhibit A Group (A-I) the Product Belongs: D

Table with 4 columns: Description of Creditable Grain Ingredient*, Grams of Creditable Grain Ingredient per Portion A, Gram Standard of Creditable Grain per oz equivalent (16g or 28g) B, Creditable Amount A ÷ B. Row 1: Whole Grain Oats, Whole Grain Corn, Whole Wheat Flour, Brown Rice Flour | 19g | 16g | 19g ÷ 16g = 1.18. Row 2: Total Creditable Amount | | | 1.0

*Creditable grains are whole-grain meal/flour and enriched meal/flour. 1(Serving size) X (% of creditable grain in formula). Please be aware serving size other than grams must be converted to grams. 2Standard grams of creditable grains from the corresponding Group in Exhibit A. 3Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 1.42 OZ (40g) Total contribution of product (per portion) 1.00 oz equivalent

I certify that the above information is true and correct and that a (40g) 1.42 ounce portion of this product (ready for serving) provides 1.0 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of noncreditable grains may not credit towards the grain requirements for school meals.

Wendy Ramaker Labeling and Regulatory Compliance Specialist, K12 Education January 02, 2020