



Cinnamon Toast Crunch™ Cereal 25% Less Sugar Single Serve Bowlpak 1 oz

UPC: 016000294448	Information Accurate as of: May 11, 2020
DESCRIPTION A crisp, reduced sugar whole wheat and whole grain rice cereal sweetened with real cinnamon in a ready-to-eat bowl for convenient, portion control. Made without gelatin. For USDA Child Nutrition Programs: meets 1 ounce equivalent grain, whole grain-rich criteria, USDA Smart Snacks criteria, and is CACFP eligible.	
Case GTIN: 10016000294445	
Unit Weight: 1 OZ	Units per case: 96

Nutrition Facts	Amount/serving	% Daily Value**	Amount/serving	% Daily Value**	**The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.
	Total Fat 2.5g	3%	Sodium 160mg	7%	
1 Pouch (28g) Serving Size	Saturated Fat 0g	0%	Total Carbohydrate 22g	8%	*Not a significant nutrient source
	Trans Fat 0g		Dietary Fiber 3g	11%	
Calories per serving	Cholesterol 0mg	0%	Total Sugars 6g		
			Includes 6g Added Sugars	12%	
120			Protein 1g		
	Vitamin D 6%	• Calcium 6%	• Iron 10%		
	Potassium 0%	• Vitamin A 6%	• Vitamin C 6%		
	Thiamin 15%	• Riboflavin 6%	• Niacin 6%		
	Vitamin B6 15%	• Folate 15%	• (30mcg Folic Acid) 10%		
	Vitamin B12 10%	• Zinc 15%			

Nutrition Facts	Amount/100g	% Daily Value**	Amount/100g	% Daily Value**	**The % Daily Value (DV) tells you how much a nutrient in a serving of food contributes to a daily diet. 2,000 calories a day is used for general nutrition advice.
	Total Fat 9g		Sodium 560mg		
Calories Approx Per 100g	Saturated Fat 0g		Total Carbohydrate 78g		*Not a significant nutrient source
	Trans Fat 0g		Dietary Fiber 11g		
430	Cholesterol 0mg		Total Sugars 20g		
			Includes 21g Added Sugars		
			Protein 5g		
	Vitamin D • Calcium		• Iron		
	Potassium • Vitamin A		• Vitamin C		
	Thiamin • Riboflavin		• Niacin		
	Vitamin B6 • Folate		• (110mcg Folic Acid)		
	Vitamin B12 • Zinc				

INGREDIENTS: Whole Grain Wheat, Rice Flour, Sugar, Polydextrose, Canola Oil, Maltodextrin, Fructose, Dextrose, Salt, Cinnamon, Trisodium Phosphate, Soy Lecithin, Caramel Color. BHT Added to Preserve Freshness. Vitamins and Minerals: Calcium Carbonate, Vitamin C (sodium ascorbate), Iron and Zinc (mineral nutrients), A B Vitamin (niacinamide), Vitamin B6 (pyridoxine hydrochloride), Vitamin B1 (thiamin mononitrate), Vitamin A (palmitate), Vitamin B2 (riboflavin), A B Vitamin (folic acid), Vitamin B12, Vitamin D3. CONTAINS SOY AND WHEAT INGREDIENTS.

KOSHER APPROVAL: OU/DAIRY	ALLERGENS:
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Nutritional information is subject to change. See product label to verify ingredients and allergens. Do not eat raw dough or batter. This product profile is correct through the date above. Because product formulations and related product attributes may change, this information is subject to change. Search results are based on the system information available. Nutritional information is subject to change. See product label on package to verify ingredients and allergens.



GENERAL MILLS

Dear Valued Customer:

Regarding: Buy American provision

The Buy American provision in the National School Lunch Program (NSLP) and School Breakfast Program (SBP) regulations [7 Code of Federal Regulations (CFR) Part 210.21(d) and 220.16(d)], is a procurement standard School Food Authorities (SFAs) must comply with when purchasing commercial food products served in the school meals. By requirement of the Buy American provision, SFAs must purchase, to the maximum extent practicable, domestic commodities or products for use in meals served under the NSLP and SBP. A domestic commodity or product is one that is produced and processed in the United States substantially using agricultural commodities that are produced in the United States. "Substantial" means over 51 percent of the final processed product consists of agricultural commodities that were grown domestically. Limited exceptions to the Buy American provision allow for the purchase of products not meeting the "domestic" standard as described in circumstances when use of domestic products is truly not practicable (see USDA memo SP 24-2016).

We, General Mills, Inc., certify that all products listed in the K12 Product & Resource Guide comply with the Buy American provision.

Anh-Tram Pham

Anh-Tram Pham, MPH, RD
Labeling and Regulatory Compliance Specialist, K12 Education
August 06, 2019



GENERAL MILLS

Formulation Statement for Documenting Grains in School Meals
Required Beginning SY 2013-2014
(Crediting Standards Based on Revised Exhibit A
weight per oz equivalent)

School Food Authorities (SFAs) should include a copy of the label from the purchased product package in addition to the following information on letterhead signed by an official company representative. Grain products may be credited based on previous standards through SY 2012-2013. The new crediting standards for grains (as outlined in Policy Memorandum SP 30-2012) must be used beginning SY 2013-2014. SFAs have the option to choose the crediting method that best fits the specific needs of the menu planner.

Product Name: 25% Less Sugar Cinnamon Toast Crunch Bowlpak Code No.: 16000-29444

Manufacturer: General Mills, Inc. Serving Size 1.0 OZ (28g)
(raw dough weight may be used to calculate creditable grain amount)

I. Does the product meet the Whole Grain-Rich Criteria: Yes X No
(Refer to SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program.)

II. Does the product contain non-creditable grains: Yes No How many grams:
(Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.)

III. Use Policy Memorandum SP 30-2012 Grain Requirements for the National School Lunch Program and School Breakfast Program: Exhibit A to determine if the product fits into Groups A-G (baked goods), Group H (cereal grains) or Group I (RTE breakfast cereals). (Please be aware that different methodologies are applied to calculate servings of grain component based on creditable grains. Groups A-G use the standard of 16 grams creditable grain per oz eq; Group H uses the standard of 28 grams creditable grain per oz eq; and Group I is reported by volume or weight.)

Indicate which Exhibit A Group Indicate to which Exhibit A Group (A-I) the Product Belongs: I

Table with 4 columns: Description of Product per Food Buying Guide, Portion Size of Product as Purchased (A), Weight of one ounce equivalent as listed in SP 30-2012 (B), and Creditable Amount (A ÷ B). Row 1: Ready to Eat Cereal, 28g, 28g, 28g ÷ 28g = 1.0. Row 2: Total Creditable Amount, 1.0.

1Total Creditable Amount must be rounded down to the nearest quarter (0.25) oz eq. Do not round up.

Total weight (per portion) of product as purchased 1.0 OZ (28g)
Total contribution of product (per portion) 1.0 oz equivalent

I further certify that the above information is true and correct and that a 28g/1.0 ounce portion of this product (ready for serving) provides 1.0 oz equivalent Grains. I further certify that non-creditable grains are not above 0.24 oz eq. per portion. Products with more than 0.24 oz equivalent or 3.99 grams for Groups A-G or 6.99 grams for Group H of non-creditable grains may not credit towards the grain requirements for school meals.

Handwritten signature of Wendy Ramaker

Wendy Ramaker
Labeling and Regulatory Compliance Specialist, K12 Education
January 02, 2020