

Larisa Carr, Administrator of the Eastern Connecticut Health Insurance Program (ECHIP)

In 2012, Larisa became the Administrator for the Eastern Connecticut Health Insurance Program (ECHIP), Connecticut's first health insurance collaborative. Housed at EASTCONN, the ECHIP collaborative allows her to incorporate all of her previous experience in the health insurance market and continue the professional work she has always enjoyed.

A life and health insurance broker licensed in the states of Connecticut, Massachusetts and New York, Larisa had previously worked in the private sector as a sales executive and a broker. Her early career saw her specialize in property and casualty at Allstate Insurance, where she worked as an assistant for their legal team. Larisa then moved into health insurance at ConnectiCare Inc., where she was a sales assistant for 3 years before being promoted to Junior Sales Executive there. She became a senior sales executive and worked at ConnectiCare for another 8 years.

Larisa left ConnectiCare to open her own independent brokerage agency, specializing in small-group health insurance. After successfully growing her agency, she merged with a larger firm and sold the business in 2010, after being recruited by United Health Care. She joined UHC as a regional sales executive, representing them in new business sales and account management retention. She managed a national book of business, traveling to clients in Texas, Minnesota and California, as well as a regional book of business with clients in New York and Connecticut.

Larisa attended Quinnipiac University and Wesleyan University and is a veteran of the United States Army. Learn more about ECHIP at www.echip-ct.org. Contact Larisa at lcarr@echipct.org.